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October 31, 2000

Assistant Commissioner for Patents
Washington, D.C. 20231

Re: U.S. Patent Application No. 09/216,206
Optimized Internet Advertising Using History to select Sites
Atty Docket Nos: FLK-002.01

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NOV - 7 2000
TC 2700 MAIL ROOM

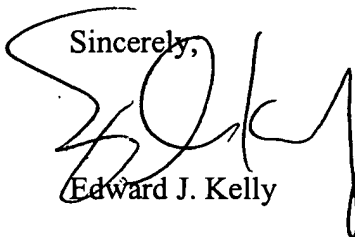
Dear Sir/Madam:

Enclosed please find:

1. An executed **Revocation and Appointment of Power of Attorney** form for the above-referenced patent application; and
2. Return postcard.

Kindly docket and file the same in your usual course.

Sincerely,



Edward J. Kelly

EJK/cg
Enclosures